World economic forum survey

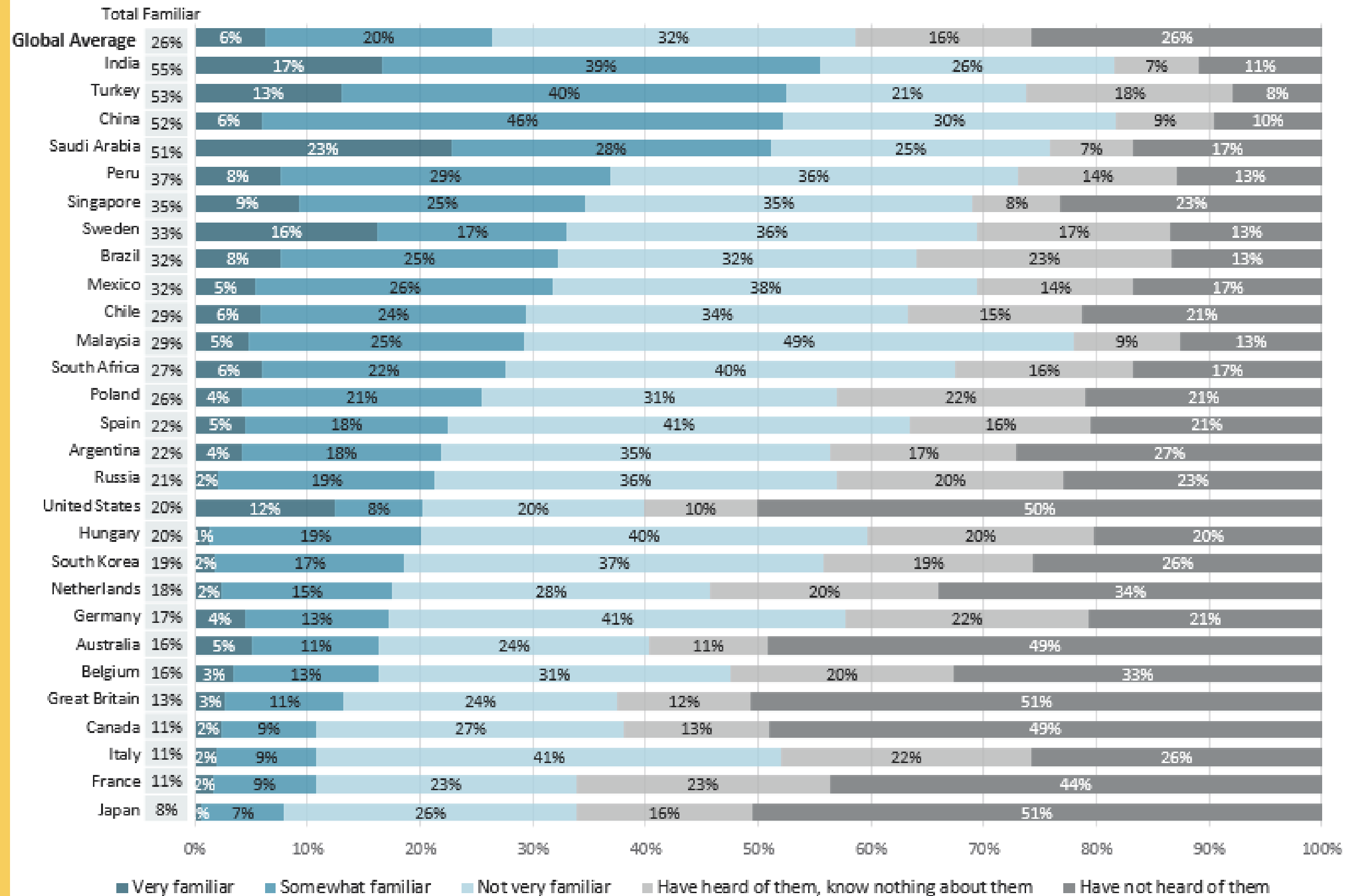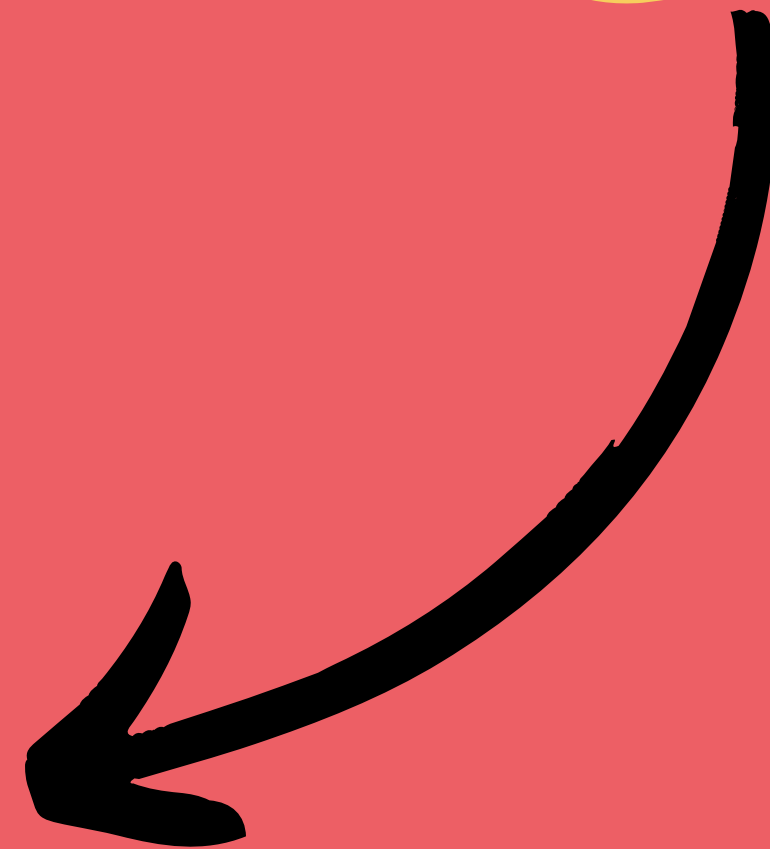|	Total Familiar	Very familiar	Somewhat familiar	Not very familiar	Have heard of them, know nothing about them	Have not heard of them
Global Average	26%	6%	20%	32%	16%	26%
India	55%	17%	39%	26%	7%	11%
Turkey	53%	13%	40%	21%	18%	8%
China	52%	6%	46%	30%	9%	10%
Saudi Arabia	51%	23%	28%	25%	7%	17%
Peru	37%	8%	29%	36%	14%	13%
Singapore	35%	9%	25%	35%	8%	23%
Sweden	33%	16%	17%	36%	17%	13%
Brazil	32%	8%	25%	32%	23%	13%
Mexico	32%	5%	26%	38%	14%	17%
Chile	29%	6%	24%	34%	15%	21%
Malaysia	29%	5%	25%	49%	9%	13%
South Africa	27%	6%	22%	40%	16%	17%
Poland	26%	4%	21%	31%	22%	21%
Spain	22%	5%	18%	41%	16%	21%
Argentina	22%	4%	18%	35%	17%	27%
Russia	21%	2%	19%	36%	20%	23%
United States	20%	12%	8%	20%	10%	50%
Hungary	20%	1%	19%	40%	20%	20%
South Korea	19%	2%	17%	37%	19%	26%
Netherlands	18%	2%	15%	28%	20%	34%
Germany	17%	4%	13%	41%	22%	21%
Australia	16%	5%	11%	24%	11%	49%
Belgium	16%	3%	13%	31%	20%	33%
Great Britain	13%	3%	11%	24%	12%	51%
Canada	11%	2%	9%	27%	13%	49%
Italy	11%	2%	9%	41%	22%	26%
France	11%	2%	9%	23%	23%	44%
Japan	8%	%	7%	26%	16%	51%

PROBLEMS

Lack of awareness and knowledge

Just a few educational programmes

Ineffective and uninvolving information

No actions

AREMA

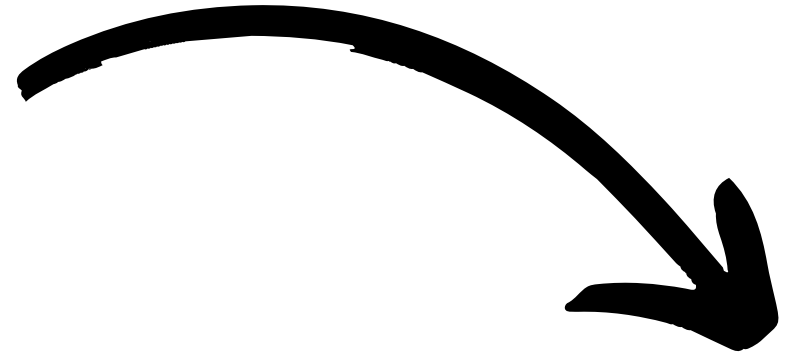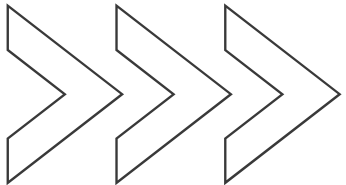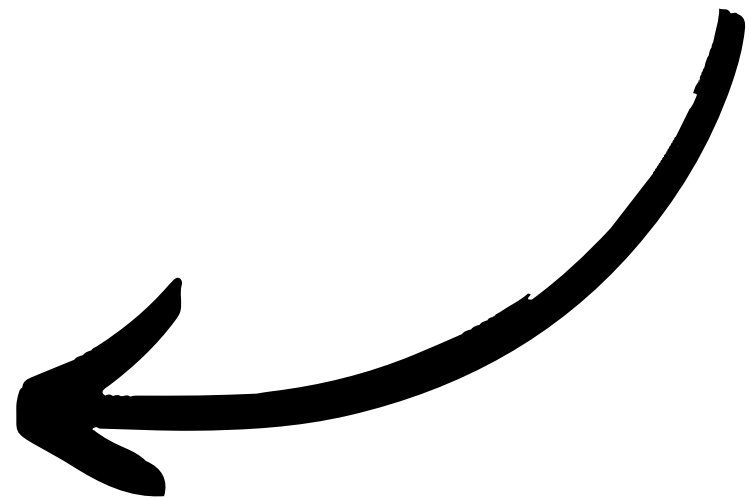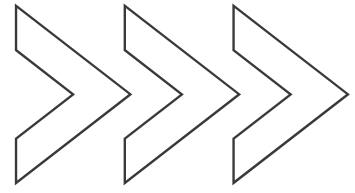Customized content

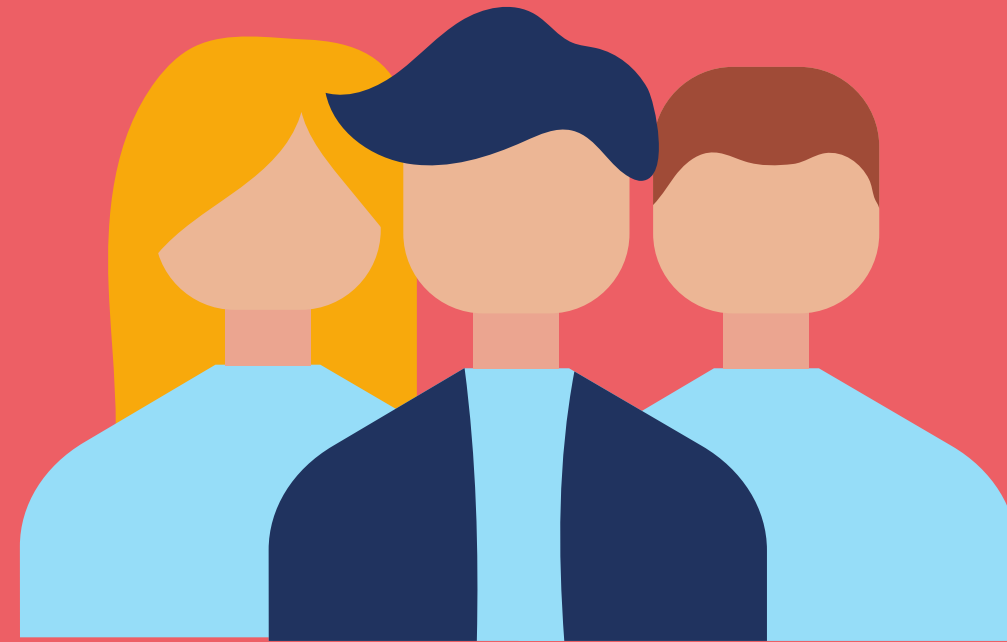Connecting people and SDGs partner

Spreading awareness
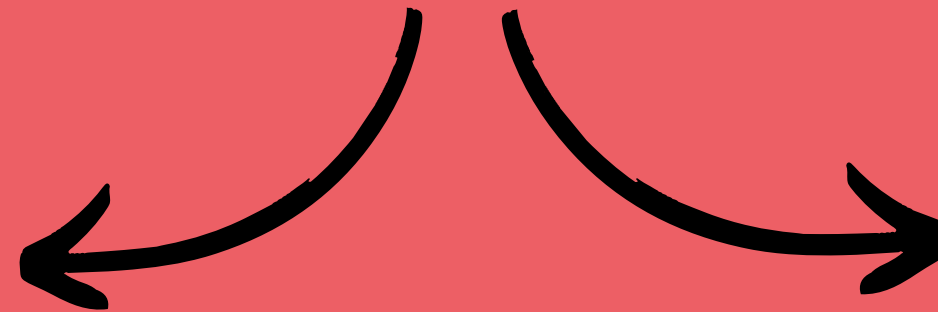
Encouraging actions

Our idea is innovative because our app not only gives complete and involving information about the 2030 Agenda,

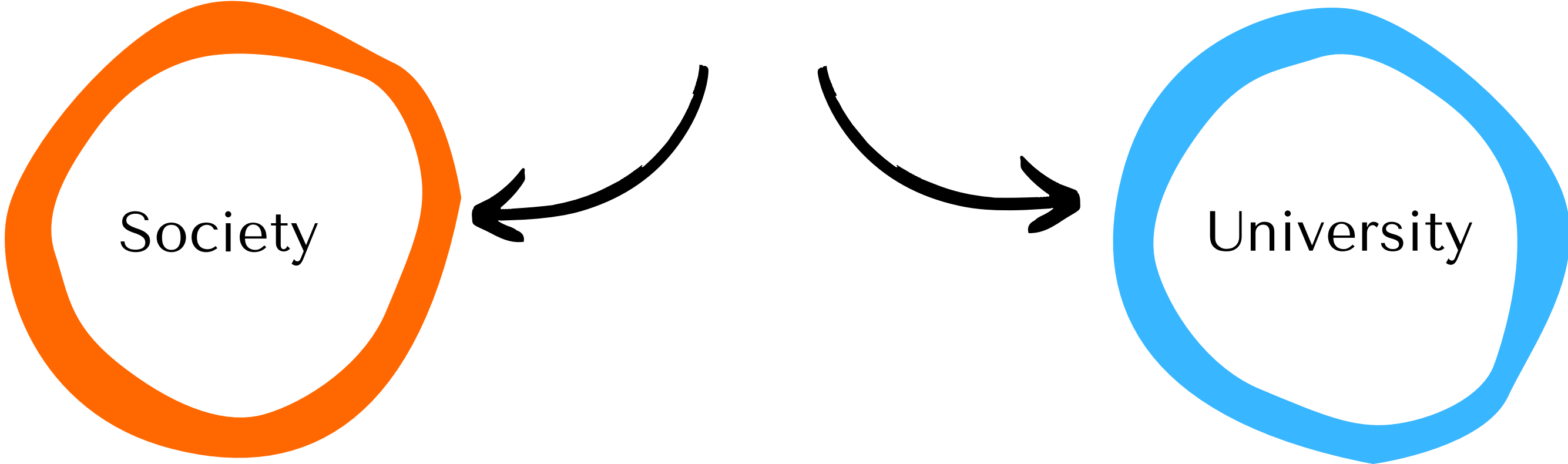it also encourages people to take concrete action in the future achievement of SDGs.
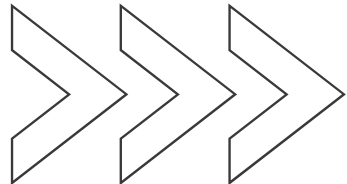
TARGET

- everyone who can use an app
- in particular students
(elementary, middle, high
school and university students)

STAKEHOLDERS

- university
- SDGs partners
- local authorities
- experts,
national bodies

BENEFITS

Society

University

Our goal is to "activate" as many people as possible in order to work for a better future for all of us.

The future depends on what we do today