



ComUni

1h 45 min

National Coordination of Mobility Manager Universities (2017)
sample of 70,000 individuals

Problem identification

- Centralization of universities' seats
- Lack of interaction between local communities and universities
- Long traits of commuting
- Difficult connection between students of different departments



Project Idea

The possibility to connect with other students from the same territory and create a community on their own territory with a sustainable prospective.



The Plan

How do we do that?

We want to select a student that will be the referent for a specific area.

- Create a local community with other students
- Create a dialogue between local authorities in order to identify a physical place that will be held by HUB
- Continue to promote dialogue and initiatives between universities and local area

HUB:

1 Aggregation and
community creation

2 Dissemination of
university activities

3 Creation of interest in
university activities

4 Give value to the
municipality

5 Promotion of activities
related to sustainability

6 Networking in the territory

MISSION



SDG 4

Quality Education



SDG 11

Sustainable cities and communities



SDG 13

Climate change



SDG 17

Partnerships for the Goals



OBJECTIVES

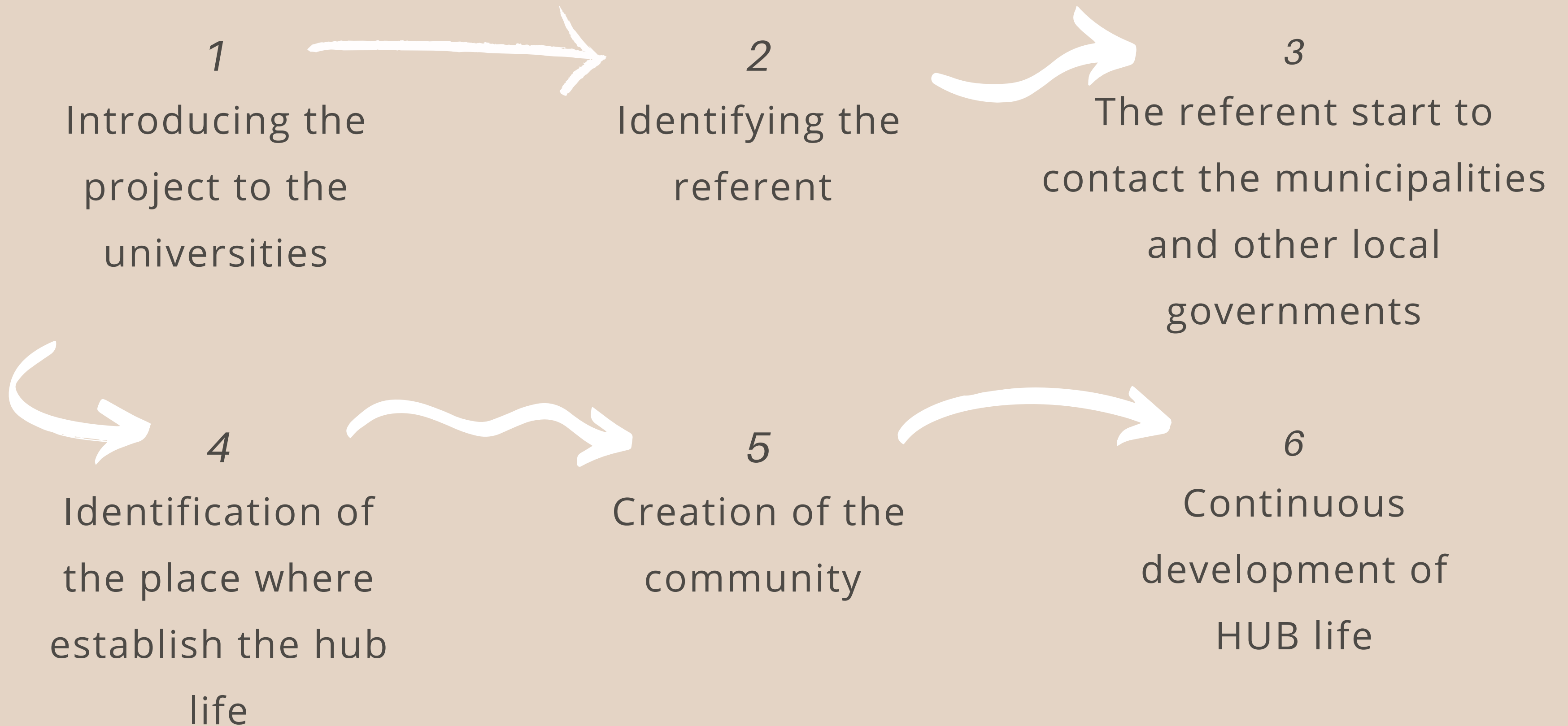
Close the gap between universities and students who live many kilometres away. We aim to consolidate the relationship between students and their municipality; and students and businesses.

WHY is our IDEA innovative?

- *Disrupt the university experience*
- *Students become the key to create a relationship between the university and the territory*



STAGES:



Timeline

1

FIRST YEAR

Case study, one to three university, from two to eight municipalities

2

SECOND YEAR

Ten universities, fifteen to twenty five municipalities.

3

FIFTH YEAR

Internationalize the project through the already existent links between Italian and foreign universities

ECONOMIC SUSTAINABILITY



We plan to finance our idea by connecting: universities, local governments, sponsorships, partnerships with bars or other economic activities.

We plan to ask municipalities the possibility of maximazing barren spaces within the municipalities.

Group Members



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