

GROUP N. 50:

MARTINELLI CARLOTTA MARIA - MANES ANGELICA - BUJJINGO DOREEN GIFT

**Y(OUR) VOICE, Y(OUR) FUTURE.**





# AGENDA

01

PROBLEMS

02

SOLUTIONS

03

BENEFITS & COLLATERALS

04

THE 5 GREEN  
COMMANDMENTS



# 01 Problems

## 5 CRITICAL AREAS & LACK OF AWARENESS

### PEOPLE



#genderequality

#equalaccess

#freedom

#universalhealthcare

#responsability

#work&education

### PLANET



#greentransition

#savebiodiversity

#sustainablefood

#responsibleconsumption

#responsibleproduction

### PEACE



#happycountry

#mutualtrust

#safe&peacefulsociety

#nocrime

#responsibledemocracy

#humanrights



### PROSPERITY

#economicfreedom

#inclusivegrowth

#supportresearch

#innovate

#freetrade



### PARTNERSHIPS

#societycooperation

#globalpartnership

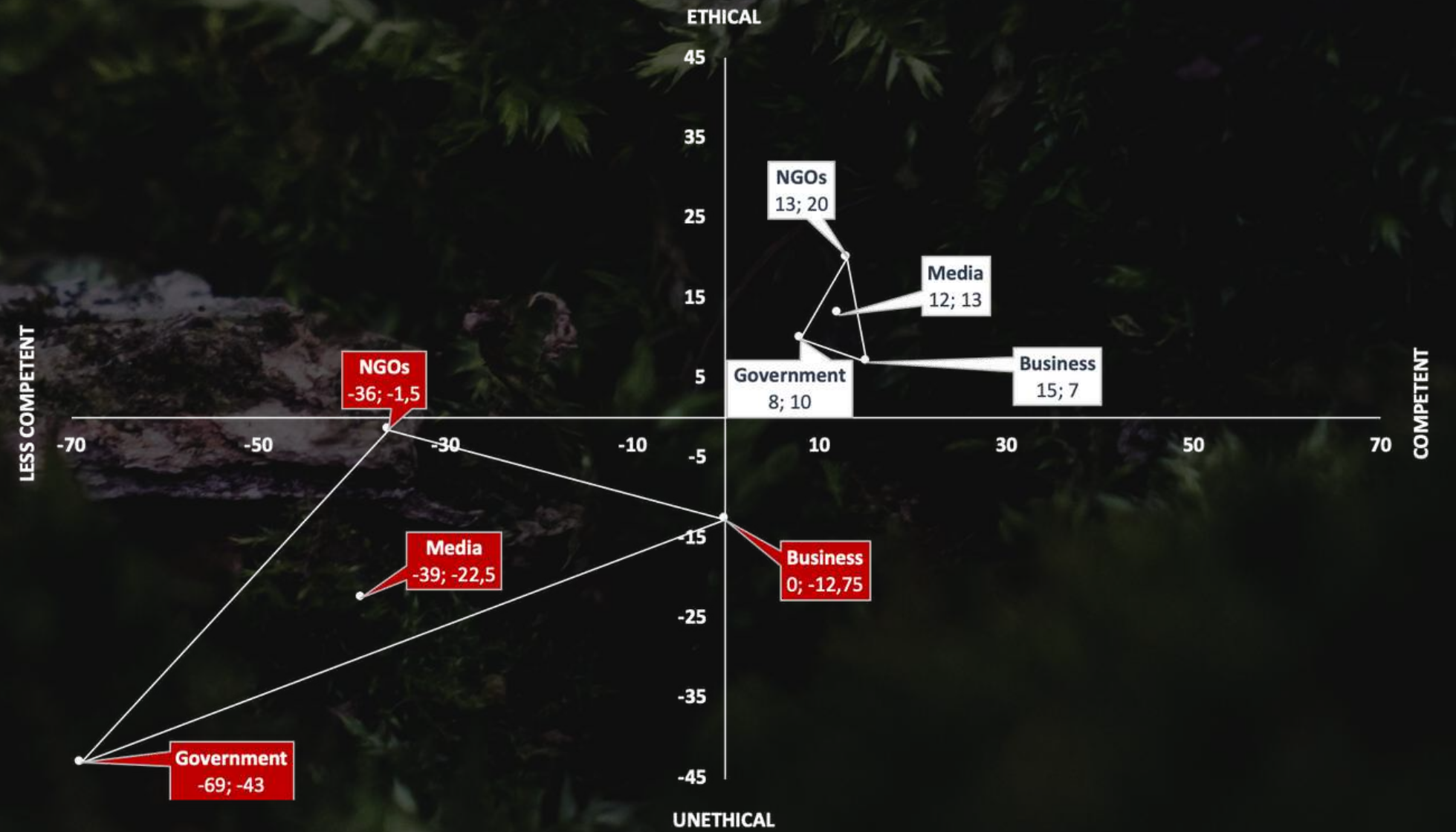
#leavingnoonebehind



# 01 Problems

RECOVER & IMPROVE GREEN REPUTATION

LACK OF TRUST & COOPERATION





# 01 Problems

## PROMOTE & FIX GREEN/ BROWN HABITS





# 02 Solutions

*A Long-Term Perspective towards Agenda 2030*

## #Cooperation&Cooperation



We can not accomplish all that we need to do without working together

- #Let'sDebate
- #10GreenSteps
- #Time2Act
- #Makingthepoint



Creating Awareness, Trust & Cooperation through dialogical Communication & Vulnerability



All Global Citizens



Offline, Online, UGC



Trust, Empathy, Mutual Benefits



## #GreenYourTalents

We need you to cultivate your Green Talent as a priority

- #BuildyourGreen Career
- #UniSustainableCall
- #Roadto2030Newsletter
- #SustainabilityWeek
- #GreenCommitee
- #GreenApp



Creating Commitment, Engagement through Active & 360° Involvement



University People



Offline, Online, UGC



Empowerment, Community, Responsibility, Sense of belonging;



## #BeGreenActGreen

Take action now means making every day EarthDay

- #Recycle4LifeCycle!
- #DrinkSustainably
- #GoGreenGoPaperless
- #SmartEnergy



Leading to do every-day Green Actions, and Recycling on a large scale



University People



Offline, Online, UGC



Innovation and Sustainability; Empower Individuals



# 02 Solutions

*A Long-Term Perspective towards Agenda 2030*

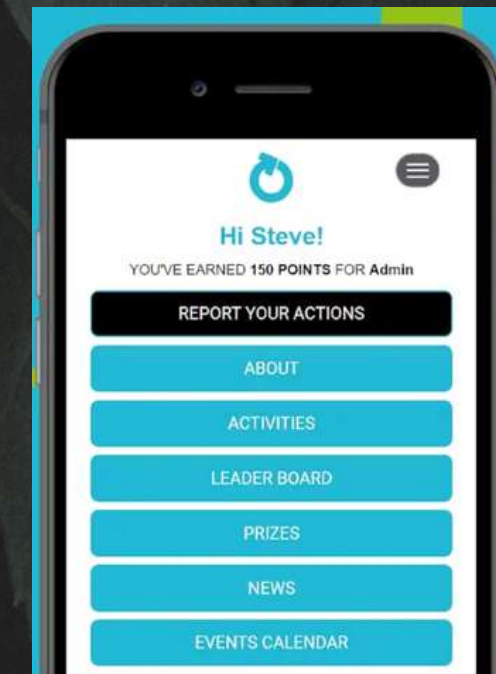
## #UniSustainableCall



## #SustainabilityWeek

- Mandatory for all students.
- All over the university Campus Worldwide
- Companies, NGOs, Government, Asvis, UN

## #GreenApp!



- Place your items in the machine.
- Values the products.
- Turn your amount or devolve it.
- Green App Points

## #Recycle4LifeCycle!



- Push Rewards notifications when doing Green Actions
- Chat function with inter-university events to join
- Linked to the #Recycle4LifeCycle Machine

## #It'sTimetoAct



Nov

## #BuildYourGreenCareer

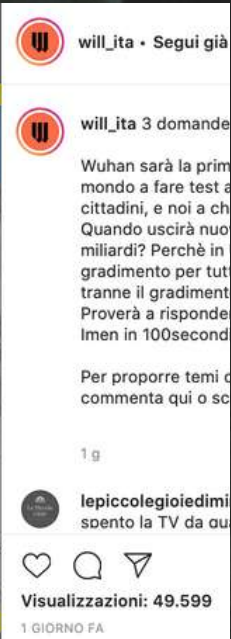


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# 02 Solutions

#Let'sDebate



#MakingThePoint

#10GreenSteps

CUT YOUR CARBON FOOTPRINT IN HALF WITH SIMPLE EVERYDAY ACTIONS

You have the power to make a difference from the moment you wake up.

#Roadto2030

- 2 SDGs per month
- Contest: Sustainability Quiz on this 2 SDGs
- Prize: Sustainability conferences + Green Jobs Interviews





# 03 Benefits & Collaterals



**TOTAL COSTS 67.000 €**

## *#Cooperation&Cooperation*

- Cooperation, Commitment & Trust
- Awareness
- Education on the agenda 2030
- Media Attention
- Be vulnerable, Be transparent
- Public Health

## *#GreenYourTalents*

- Sense of Community
- Empowerment
- Green Talent Pool
- Green Reputation through UGC
- Attraction of the youngest

## *#BeGreenActGreen*

- Agency
- Every-day Green Behaviors
- Promoting Environment Conservation
- Innovation and Sustainability
- Reduce, Reuse, Recycle.



# 04 The 5 Green Commandments



## **SOLVE**

Solve the most critical challenges related to the 2030 Agenda and its SDGs, thanks to a strong partnership between citizens, institutions, Government, NGOs and Businesses.



## **BE RESILIENT**

Change requires time. Step by step, believe in the power of Green, believe in change and lead the country towards a greener future!



## **LOOK**

Where you are. Thank yourself for the progress that you have done, whereas push yourself to do better, if there is still some "brown" to defeat.



## **BE GREEN**

At the "onion's" hearth, as Hoefstede told us. Feel Green, Be Green, and obviously: Behave green!



## **BE READY**

For the next challenge. Never stop. Dream big, and do big things. The Hearth is what we all have in common.