



dimmidipiù

MOMENTS WORTH SHARING

Problems

- Students travel a lot and the mobility time is often wasted
- Students do not work in team as the workplace requires and there not several moments for them to share ideas, experiences, emotions
- Universities are inserted in a reality which is complex and full of opportunities, however, sometimes this condition isn't fully evaluated.
- Too often students aren't able to do all the experiences they would like to do, because of their financial situation and the limited mobility.
- There's too much unhealthy competition between public institutions, like schools and universities. This cause damage to the active and nourishing competition
- It's almost impossible to pursue passions and interests that differ from students' main course of study.
- There's a constant uncertainty about the after-university life. The workplace is still too distant.
- There's the necessity to abandon the thought of a limited and ending education. We have to focus on a life longing education.



mission

We want to give live to a fluid space that can reinvent pre-existing places, making them inclusive spot and location of meeting, discussion and reciprocate exchange.

Moments worth sharing

target groups

High school
seniors

university
students

college
students

community



stakeholders

**Private and public
companies**

*ATM, Trenitalia,
Italo and small
emerging
activities, like
cafès*

**professionals
and experts**

institutions
UE, BCE, ASVIS, RUS,

municipalities



how

Moving Spaces

e.g. train coaches, trams, busses, others

Moving Spaces turning into **Meeting and Connection places** for students from high school (last two years) and university

We want to give a **new meaning to mobility**, no time wasted but an opportunity to meet new people and grow together, in order to exchange ideas and experiences where cultures, genders and backgrounds merge and give life to **Diversity** and **Inclusion** as Core Values.



how

Static Spaces

e.g. coffee shops, bars, restaurants, others

Sharing and Connection Moments to develop a sustainable and inclusive Student Community by enhancing the idea of **belonging** through a double intervention:

- Valuing free time by creating opportunities to build **relationships** and train to keep them up for an **intergenerational** and **inter-multidisciplinary development**, with a specific focus on team synergies
- Arranging events to share **inspirational moments** by inviting professionals and companies and raise awareness aligned with our values, also regarding **life and work oriented issues**

initial incentive: 1400€ per month in the first period (before six months) with 5 people, 8400€ = cost of working + 1600€ among marketing, advertising, and others.

Economic sustainability

- Partnerships with both private and public enterprises (advantage for both)
- crowdfunding
- Part time collaborations for university students which can be translated in economic advantages.



where, DIGITAL+ PHYSICAL SPACES& TOOLS

Partnership with **physical places**, in movement or not: *tram, train, coffee shops, bars* which offers instrumental spaces to the project dimmidipiù but also **digital platforms**: *websites, blogs, newsletter*.



timeline

By 1 month:

call and identify potential partners (Milan as first trial, extendable to other cities in Italy and Europe),

By 4 months:

- select partners and stakeholders,
- brand identity

By 8 months

- marketing and promoting activities,
- select co-workers,
- define calendar activities

Beginning:

Next academic year
2021-2022





how do we guarantee sustainability and inclusion?

Our goal is to make an attentive **selection of our partners**, via certifications with specific indicators, in order to assess that our spaces are indeed inclusive and sustainable.



SDGs involved

**4: Quality
Education**

**10: Reduced
inequalities**

**11:
Sustainable
cities
and
communities**

**17:
Partnerships
for the goals**

**5: Gender
Equality**

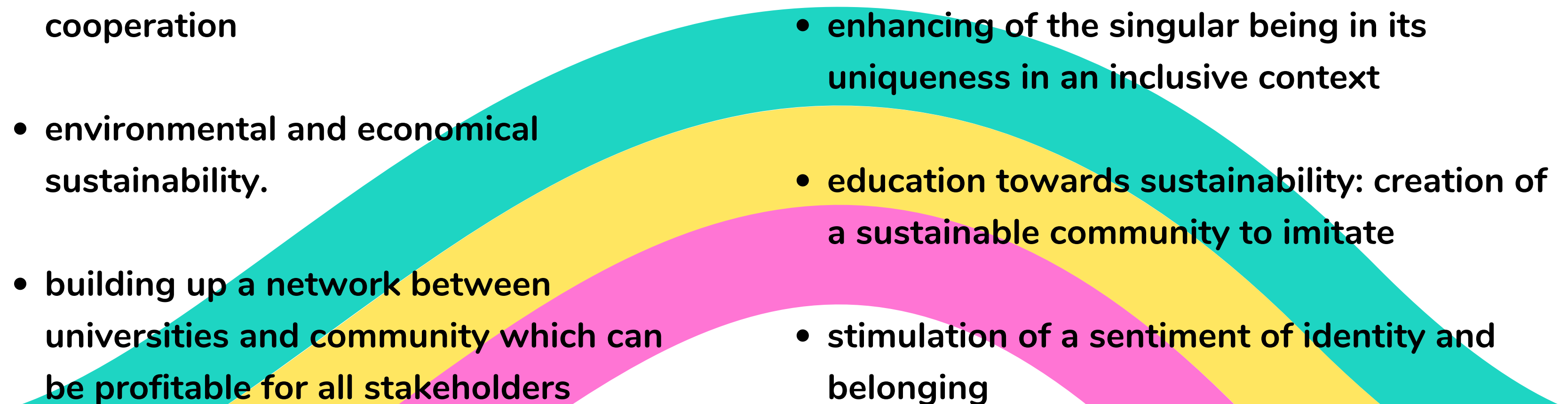
**8: Decent work
and economic
growth**

**12:
Responsible
consumption
and
production**

**16: Peace
Justice and
strong
institutions**

**9: Industry
Innovation and
Infrastructure**

added values

- promoting collaboration, dialogue, meetings which can generate a dynamic and interconnected space
 - developing a profitable space for the community based on co-research and cooperation
 - environmental and economical sustainability.
 - building up a network between universities and community which can be profitable for all stakeholders
 - sharing of knowledge and competences to generate added value, promoting intergenerationality and a life-long education
 - flexibility and adaptability, replicability
 - enhancing of the singular being in its uniqueness in an inclusive context
 - education towards sustainability: creation of a sustainable community to imitate
 - stimulation of a sentiment of identity and belonging
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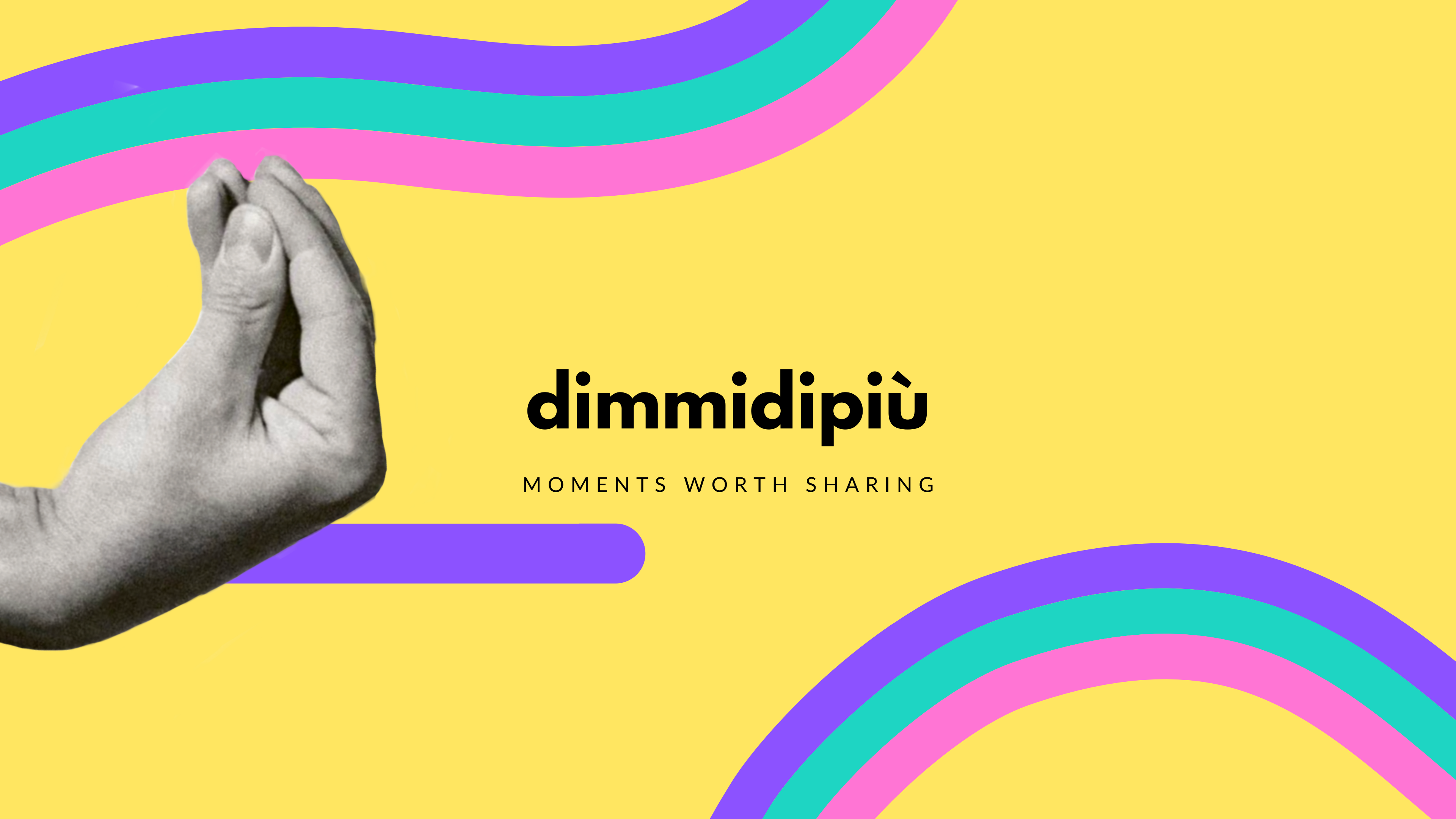
*Inclusion is not a mere goal,
but a process.*

"integration should not confine itself to a specific context, [...] but rather concern all the determinants of quality of life [...]"

"Pre-occupying of inclusion today means ensuring that contexts are capable of guaranteeing to each person, with his uniqueness, participation in social and civil life"



Laura Nota and Salvatore Soresi (Eds.).FOR A MANIFESTO IN FAVOR OF INCLUSION, concerns, ideas, intentions, and passwords for inclusion



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